

# Rules and Regulations

## Participant's Kit

26th February - 17th March 2010

**G**REED FOR  
**G**REEN  
CASE CHALLENGE



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## A Note From the Director

**Dear Participant,**

It is with great pleasure that I welcome you to participate in the '*Greed for Green*' Case Challenge. Drawing inspiration from the *Copenhagen Summit* in 2009, the IEEE and AIESEC Student Chapters of NTU strongly believe in propagating the importance of a greener and cleaner self – sustainable world of tomorrow.

The investments towards a cleaner world would only be rewarding once the threshold of constraints holding the world to adopt it are surpassed. This Case challenge is all about igniting minds to innovate and generate novel yet effective solutions while tackling the constraints related to these. More importantly, we have recognized the importance of involving youth, like you and I, in this struggle for our planets energy sustainability.

So whether you would like to explore Clean and Green energy as an industry to work in or would like to contribute to the growing importance of this field, I warmly welcome you to participate in the Greed for Green Case Challenge!

Best Regards,

**Rohan Verma (Mr.)**

Director, *Greed for Green Case Challenge*

President | 25<sup>th</sup> Executive Committee

IEEE NTU Student Branch | <http://www.ntu-ieee.org/>

## About the Case Challenge

The “*Greed for Green Case*” Challenge is a clean energy case competition which aims to introduce university students to problems and opportunities in the clean energy industry in Singapore. The competition is also a chance for participating teams (up to 3 members each) to meet and interact with policy makers, industry professionals and other stakeholders from Singapore and Asia. The *Greed for Green Case Challenge* is part of the AIESEC Green Energy Week 2010 organized jointly by IEEE-NTU and AIESEC-NTU.

The competition revolves around teams trying to strategically solve a real industry case (a scenario or a problem). This is a great way for students to apply some of the skills they have learned while studying, in a practical situation.

To win the competition, participating teams will be asked to analyze and solve the case through two stages: the Prelims and the Onstage Finals. Judges, comprising of academic staff and members of NTU and eminent research organizations and NGOs, will evaluate the teams’ solutions.

Come March, all will be revealed as teams from the Nanyang Technological University (NTU), National University of Singapore (NUS), Singapore Management University (SMU), JCs and other institutions from Singapore will compete for the prestige of being the *Greed for Green Case Challenge* Champion!

- 1. Team composition:** Each team must comprise of at most 3 tertiary (university/polytechnic/JC) students. It is highly encouraged to have at least have 1 of the three members from a different faculty of study.
- 2. Registration deadline:** Interested teams must register for the competition at <http://g4g.ntu-ieee.org/case.php> by 2359hrs 7th March 2010.

Teams can register and submit their report on the final day as well, since the case is available without the need to register on the web portal. However teams cannot submit their reports without registering.

## Important Dates

Event	Date	Time	Type
<b>Team Registration Deadline</b>	26 <sup>th</sup> Feb -7 <sup>th</sup> Mar	2359hrs (7 <sup>th</sup> Mar)	Online Registration
<b>Release of Prelim Round Case</b>	28 <sup>th</sup> Feb	1700hrs	Via Email and Case Portal
<b>Prelim – Submission of Report</b>	7 <sup>th</sup> Mar	2359hrs	Case Portal Upload
<b>Prelim Results announced</b>	12 <sup>th</sup> Mar	2359hrs	Via Email
<b>Final Round</b>	17 <sup>th</sup> Mar	1000 – 1700hrs	At NTU campus
<b>Onstage – Finals</b>	17 <sup>th</sup> Mar	1830hrs	At NTU campus

For More information please visit: <http://g4g.ntu-ieee.org/case.php>

## Preliminary Round

1. **Format:** Teams will be given a case problem related to the clean energy scenario in ASEAN. The teams must analyze the problem and produce solutions in the form of a 4 page report, supported by at most 7 pages of annexes and references.
2. **External sources:** Teams are encouraged to use any external help and resources that might help them provide rational solutions to the problem. But, all sources must be listed as references. Organizations related to the Case must not be contacted. Any attempt to contact the Organizations will lead to immediate disqualification.
3. **Important dates:** The case will be released on the Case Portal on the 28<sup>th</sup> February 2010 and the teams must upload their report to the Case Portal by 7<sup>th</sup> March 2359 hrs.
4. **Results:** The results of the preliminary round will be released on the website and via email on 12<sup>th</sup> March 2010. The top 5 teams will be selected for the Finals. All teams should, however, be prepared for the Final round presentation.

## Final Round

1. **Format:** The 5 finalist teams will be briefed about the exact procedure of the final round by email. The final round will be a full day event at the NTU campus, in the finals a new case will be provided to teams to solve and then present their solutions in front of a panel of judges. In the final teams will be given 15 minutes each to present their solutions for the case problem onstage with the aid of slides. This will be followed by a Q&A session from the judges.
2. **Important dates:** The Final round will be held on 17<sup>th</sup> March at the NTU campus.